

Case Study



Q auto - Fort Myers, FL

Asbury Automotive's Q auto brand partnered with LSI Industries for its third used-vehicle store in Fort Myers, Florida. Lighting, always a key element of any automotive environment, was upgraded to LED to create an inviting retail experience. Between high-output area lights, linear service bay fixtures, architectural pendant mount product in the showroom, and ambient office lighting, this facility provides a safe and comfortable experience for customers browsing, servicing, or buying vehicles.

Q auto also recognized the opportunity to merge lighting and graphics to create an overall image. Using dimensional and digitally-printed wall graphics to establish an appeal and attachment to the overall brand, the interior creates a recognizable and memorable space for clients.

Lighting Products Used:

- 61 LED XGBM High Output Area Lights
- 15 LED EG3 Service Fixtures
- 14 LED XPG3 Showroom Fixtures
- 19 LED LPRT Interior Office Fixtures

Graphic Elements Used:

- Dimensional Foam-Core Printed Graphics
- Vinyl Wall Covering
- EPVC Plastic Surrounds
- Opaque and Translucent Films

