

LSI Case Study



Stop & Shop®

Store décor and signage are key factors in creating an inviting shopping environment and making shoppers aware of new offerings and in-store features. As a long-time partner of Stop & Shop, LSI Graphic Solutions *Plus* played a key role in the recent new image program.

From the entrance throughout the store to the checkout lanes, colorful signage identifies departments and aisles to guide you through the store. Bold, dynamic graphics adorn the walls and hang from the ceiling to create the pleasing ambiance. In addition to providing the graphics, LSI Graphic Solutions *Plus* provided the millwork, crown molding and pilaster structural elements. LSI Lighting Solutions *Plus* is responsible for the parking lot lighting.

Products Used: Dimensional letters
Millwork, molding, pilasters
Murals, wallpaper
Flag, sail and dangler signs
LED menuboards
Custom hanging signs and coffee bar structure

