

Case Study



Chevron

LSI Graphic Solutions provided a wide range of solutions for the Chevron Image Refresh program - from project managing the mock-ups, prototypes, and initial test market sites, to being a key supplier for many of the image components. In addition to the graphics, LSI Petroleum Lighting delivered energy-efficient lighting systems, including LSI's state-of-the-art Crossover® LED canopy fixtures. Upgrading the LSI Scottsdale® canopy fixtures with LSI's new LED ambient and Focus fixtures resulted in significant energy savings.

Chevron's Image Refresh program encompassed 8,500 sites across the country and was completed over a five-year timeframe. The program continues today as the image for all new build and brand conversion locations.

Products Used: Graphics

- LED lighting and graphics for the canopy fascia
- ACM structural elements for the canopy
- Dispenser-mounted spanners and valances
- Dispenser graphics
- Replacement doors
- Fuel island graphics
- POS cabinets
- Building Decals

Lighting

- Crossover Ambient and Focus Solutions

