

# LSI Case Study



## JCPenney - Manhattan, New York

JCPenney recently cut the ribbon and opened its first-ever department store in Manhattan. LSI Industries is proud to have played a significant role in the lighting and graphics program for this exciting new store.

The new 3-story Manhattan site features everything from LED illuminated ID signage and LED lighting on the exterior to a number of different signage and lighting elements inside. Each LSI product was designed and produced with performance, efficiency and energy saving in mind.

In addition to the many products provided, LSI was on-site to help ensure installation went smoothly.

