

# Case Study



## CVS Caremark

As a longtime partner to CVS, LSI has developed a multitude of innovative, exciting graphic solutions to attract, direct and inform CVS customers. LSI is able to manufacture large quantities to support chain wide renovations, as well as supporting one store customized locations. In addition to working closely with in-house staff and client hired design firms, LSI has been valuable in providing material and cost savings options. Prototypes are developed, tested and revised to meet the needs of our customer.

From traditional aisle and department signage to custom wall paper, unique hanging structures and displays, LSI has delivered bold, dynamic graphics and signage to create an exciting ambience. In addition, LSI has managed and executed installations for both new construction and remodels across the country.

**Products Used:** Custom printed vinyl and wallpaper  
Custom hanging signs  
Printed back-lit graphics  
Dimensional letters  
Traditional department and way finding signs

